



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Ft 303  
Blauvelt, NY 10913

Schedule Dates	10/16/12-11/05/12	Last Modified	10/17/12
Advertiser	Republican Party of Florida 3 Pac (73959)	Entered By	Nancy Brutus
Agency	McLaughlin & Associates (9012)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	06372992
Brand	PETER, GARD, GAETZ (480127)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	CAMPBELL, MARIANNE	Commission %	15.00
Phone/Fax	/	Commission	\$16,387.50
CPE	593	Net Total	\$92,862.50
Account Types	National/Political Candidate Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	PETER, GARD, GAETZ ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** RPOF3PAC- PETERSON, GARDNER, GAETZ		

By Broadcast Month	Spots	Rate
Oct. 2012	89	\$70,515.00
Nov. 2012	49	\$38,735.00
Grand Total:	138	\$109,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/29/12-11/02/12	2	:30	6A-7A (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/15/12
2.0	Normal Line / SPOT (2)	11/05/12-11/05/12	2	:30	6A-7A (EST)	1								1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/15/12
3.0	Normal Line / SPOT (3)	10/16/12-10/19/12	2	:30	6A-7A (EST)	4	X	X	X	X				4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		10/15/12
4.0	Normal Line / SPOT (4)	10/22/12-10/26/12	2	:30	6A-7A (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/15/12
5.0	Normal Line / SPOT (5)	10/29/12-11/02/12	2	:30	7A-9A (EST)	5	X	X	X	X	X			5	\$340.00	\$1,700.00	West Palm Beach (WPEC)		10/15/12
6.0	Normal Line / SPOT (6)	11/05/12-11/05/12	2	:30	7A-9A (EST)	1								1	\$340.00	\$340.00	West Palm Beach (WPEC)		10/15/12
7.0	Normal Line / SPOT (7)	10/16/12-10/19/12	2	:30	7A-9A (EST)	4	X	X	X	X				4	\$340.00	\$1,360.00	West Palm Beach (WPEC)		10/15/12
8.0	Normal Line / SPOT (8)	10/22/12-10/26/12	2	:30	7A-9A (EST)	5	X	X	X	X	X			5	\$340.00	\$1,700.00	West Palm Beach (WPEC)		10/15/12
9.0.1	Closed Preempt (9)	10/29/12-11/02/12	2	:30	11A-12P (EST)	3	X	X	X	X	X				\$625.00		West Palm Beach (WPEC)		10/15/12
9.0.2	Closed Preempt (9)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	
																	West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	

## CONFIRMATION CONTRACT

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Schedule Dates	10/16/12-11/05/12	Last Modified	10/17/12
Advertiser	Republican Party of Florida 3 Pac (73959)	Entered By	Nancy Brutus
Agency	McLaughlin & Associates (9012)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	06372992
Brand	PETER, GARD, GAETZ (480127)	Demo	A35+R
Salesperson	Telerep/Dc, Washington DC (2995)	Order Type	Normal
Sales Office	Telerep Washington DC	Package Deal	
Buyer Name	CAMPBELL, MARIANNE	Commission %	15.00
Phone/Fax	/	Commission	\$16,387.50
CPE	593	Net Total	\$92,862.50
Account Types	National/Political Candidate Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	PETER, GARD, GAETZ ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** RPOF3PAC - PETERSON, GARDNER, GAETZ		

By Broadcast Month	Spots	Rate
Oct. 2012	89	\$70,515.00
Nov. 2012	49	\$38,735.00
<b>Grand Total:</b>	<b>138</b>	<b>\$109,250.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0.3	Closed Preempt (9)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	10/15/12
10.0	Normal Line / SPOT (10)	10/22/12-10/26/12	2	:30	11A-12P (EST)	3	X	X	X	X	X				\$625.00		West Palm Beach (WPEC)	Sold Out/Exception - per Lillie; higher rates in breaks due to political	
10.0.1	Closed Preempt (10)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - per Lillie; higher rates in breaks due to political	
10.0.2	Closed Preempt (10)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - per Lillie; higher rates in breaks due to political	
10.0.3	Closed Preempt (10)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	10/15/12
11.0	Normal Line / SPOT (11)	10/16/12-10/19/12	2	:30	11A-12P (EST)	3	X	X	X	X	X				\$625.00		West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or higher adv r	
11.0.1	Closed Preempt (11)	10/16/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or higher adv r	
11.0.2	Closed Preempt (11)	10/16/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or higher adv r	

## CONFIRMATION CONTRACT

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WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S RI 303  
Blauvelt, NY 10913

**Contract #** 13333333  
**Schedule Dates** 10/16/12-11/05/12  
**Advertiser** Republican Party of Florida 3 Pac (73959)  
**Agency** McLaughlin & Associates (9012)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** PETER, GARD, GAETZ (480127)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CAMPBELL, MARIANNE  
**Phone/Fax** /  
**CPE** 593  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** PETER, GARD, GAETZ  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* , RPROF3PACK: PETERSON,  
GARNDER, GAETZ

**Date Entered** 10/15/12  
**Last Modified** 10/17/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06372992  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$16,387.50  
**Net Total** \$92,862.50  
**Sales Tax**

**West Palm Beach (WPEC)**

By Broadcast Month	Spots	Rate
Oct. 2012	89	\$70,515.00
Nov. 2012	49	\$38,735.00
<b>Grand Total:</b>	<b>138</b>	<b>\$109,250.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0.3	Closed Preempt (11)	10/16/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or higher ad r	10/15/12
12.0	Normal Line / SPOT (12)	10/29/12-11/02/12	2	:30	12P-12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/15/12
13.0	Normal Line / SPOT (13)	11/05/12-11/05/12	2	:30	12P-12:30P (EST)	1								1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/15/12
14.0	Normal Line / SPOT (14)	10/16/12-10/19/12	2	:30	12P-12:30P (EST)	4	X	X	X	X				4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		10/15/12
15.0	Normal Line / SPOT (15)	10/22/12-10/26/12	2	:30	12P-12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/15/12
16.0	Normal Line / SPOT (16)	10/29/12-11/02/12	2	:30	2P-3P (EST)	3	X	X	X	X	X			3	\$450.00	\$1,350.00	West Palm Beach (WPEC)		10/15/12
17.0	Normal Line / SPOT (17)	10/22/12-10/26/12	2	:30	2P-3P (EST)	3	X	X	X	X	X			3	\$450.00	\$1,350.00	West Palm Beach (WPEC)		10/15/12
18.0	Normal Line / SPOT (18)	10/16/12-10/19/12	2	:30	2P-3P (EST)	3	X	X	X	X	X			3	\$450.00	\$1,350.00	West Palm Beach (WPEC)		10/15/12
19.0	Normal Line / SPOT (19)	10/29/12-11/02/12	2	:30	3P-4P (EST)	3	X	X	X	X	X			3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		10/15/12
20.0	Normal Line / SPOT (20)	10/22/12-10/26/12	2	:30	3P-4P (EST)	3	X	X	X	X	X			3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		10/15/12
21.0	Normal Line / SPOT (21)	10/16/12-10/19/12	2	:30	3P-4P (EST)	3	X	X	X	X	X			3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		10/15/12
22.0	Normal Line / SPOT (22)	10/29/12-11/02/12	2	:30	4P-5P (EST)	3	X	X	X	X	X			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/15/12
23.0	Normal Line / SPOT (23)	10/22/12-10/26/12	2	:30	4P-5P (EST)	3	X	X	X	X	X			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/15/12

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**WPEC**  
Schedule Dates: 10/16/12-11/05/12  
Advertiser: Republican Party of Florida 3 Pac (73959)  
Agency: McLaughlin & Associates (9012)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: PETER, GARD, GAETZ (480127)  
Salesperson: TeleRep/DC, Washington DC (2995)  
Sales Office: TeleRep Washington DC  
Buyer Name: CAMPBELL, MARIANNE  
Phone/Fax: /  
CPE: 593  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Weekly/Irregular  
Comments: PETER, GARD, GAETZ  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
GARNDER, GAETZ

**DATE CHANGES**  
Last Modified: 10/17/12  
Entered By: Nancy Brutus  
CO-OP: No  
Headline #: 06372992  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$16,387.50  
Net Total: \$92,862.50  
Sales Tax:

WPEC 12 HD (WPEC)			Rate
By Broadcast Month	Spots		
Oct. 2012	89		\$70,515.00
Nov. 2012	49		\$38,735.00
Grand Total:	138		\$109,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT (24)	10/16/12-10/19/12	2	:30	4P- 5P (EST)	3	X	X	X	X	X			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/15/12
25.0	Normal Line / SPOT (25)	10/29/12-11/02/12	2	:30	5P- 5:30P (EST)	3	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/15/12
25.0.1	Closed Preempt (25)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv	
26.0	Normal Line / SPOT (26)	11/05/12-11/05/12	2	:30	5P- 5:30P (EST)	1								1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/15/12
27.0	Normal Line / SPOT (27)	10/16/12-10/19/12	2	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/15/12
28.0	Normal Line / SPOT (28)	10/22/12-10/26/12	2	:30	5P- 5:30P (EST)	3	X	X	X	X	X			3	\$750.00	\$2,250.00	West Palm Beach (WPEC)		10/15/12
29.0	Normal Line / SPOT (29)	10/29/12-11/02/12	2	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/15/12
30.0	Normal Line / SPOT (30)	10/22/12-10/26/12	2	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/15/12
31.0	Normal Line / SPOT (31)	10/16/12-10/19/12	2	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/15/12
32.0	Normal Line / SPOT (32)	10/29/12-11/02/12	2	:30	7P- 7:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/15/12
33.0	Normal Line / SPOT (33)	11/05/12-11/05/12	2	:30	7P- 7:30P (EST)	1								1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/15/12
34.0	Normal Line / SPOT (34)	10/16/12-10/19/12	2	:30	7P- 7:30P (EST)	4	X	X	X	X	X			4	\$750.00	\$3,000.00	West Palm Beach (WPEC)		10/15/12
35.0	Normal Line / SPOT (35)	10/22/12-10/26/12	2	:30	7P- 7:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/15/12

CONFIRMATION CONTRACT

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<b>Schedule Dates</b>	10/16/12-11/05/12	<b>Last Modified</b>	10/17/12
<b>Advertiser</b>	Republican Party of Florida 3 Pac (73959)	<b>Entered By</b>	Nancy Brutus
<b>Agency</b>	McLaughlin & Associates (9012)	<b>CO-OP</b>	No
<b>Product</b>	POLITICAL CANDIDATE (ns) (1186)	<b>Headline #</b>	06372992
<b>Brand</b>	PETER, GARD, GAETZ (480127)	<b>Demo</b>	A35+R
<b>Salesperson</b>	TeleRep/DC, Washington DC (2995)	<b>Order Type</b>	Normal
<b>Sales Office</b>	TeleRep Washington DC	<b>Package Deal</b>	
<b>Buyer Name</b>	CAMPBELL, MARIANNE	<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$16,387.50
<b>CPE</b>	593	<b>Net Total</b>	\$92,862.50
<b>Account Types</b>	National/Political Candidate Agency BRD	<b>Sales Tax</b>	
<b>Billing Type</b>	Weekly/Irregular		
<b>Comments</b>	PETER, GARD, GAETZ ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** RPT3PACK - PETERSON, GARDNER, GAETZ		

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.0	Normal Line / SPOT (36)	10/29/12-11/02/12	2	:30	11P-11:30P (EST)	5	X	X	X	X	X			4	\$1,050.00	\$4,200.00	West Palm Beach (WPEC)		10/15/12
36.0.1	Closed Preempt (36)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
37.0	Normal Line / SPOT (37)	11/05/12-11/05/12	2	:30	11P-11:30P (EST)	1								1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/15/12
38.0	Normal Line / SPOT (38)	10/16/12-10/19/12	2	:30	11P-11:30P (EST)	4	X	X	X	X				4	\$1,050.00	\$4,200.00	West Palm Beach (WPEC)		10/15/12
39.0	Normal Line / SPOT (39)	10/22/12-10/26/12	2	:30	11P-11:30P (EST)	5	X	X	X	X	X			5	\$1,050.00	\$5,250.00	West Palm Beach (WPEC)		10/15/12
40.0	Normal Line / Prime (40)	11/05/12-11/05/12	2	:30	10P-CBS-Hawaii Five-O (Monday)	1									\$3,000.00		West Palm Beach (WPEC)		10/15/12
40.0.1	Closed Preempt (40)	11/05/12															West Palm Beach (WPEC)	Sold Out/Exception -	
41.0	Normal Line / Prime (41)	10/29/12-10/29/12	3	:30	10P-CBS-Hawaii Five-O (Monday)	1									\$2,000.00		West Palm Beach (WPEC)		10/15/12
41.0.1	Closed Preempt (41)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
42.0	Normal Line / Prime (42)	10/30/12-10/30/12	3	:30	8P-CBS-NCIS (Tuesday)	1								1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		10/15/12
43.0	Normal Line / Prime (43)	10/23/12-10/23/12	3	:30	8P-CBS-NCIS (Tuesday)	1								1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		10/15/12

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<b>Advertiser</b>	10/16/12-11/05/12	<b>Last Modified</b>	10/17/12
<b>Schedule Dates</b>	Republican Party of Florida 3 Pac (73959)	<b>Entered By</b>	Nancy Brutus
<b>Agency</b>	McLaughlin & Associates (9012)	<b>CO-OP</b>	No
<b>Product</b>	POLITICAL CANDIDATE (ns) (1186)	<b>Headline #</b>	06372992
<b>Brand</b>	PETER, GARD, GAETZ (480127)	<b>Demo</b>	A35+R
<b>Salesperson</b>	TeleRep/DC, Washington DC (2995)	<b>Order Type</b>	Normal
<b>Sales Office</b>	TeleRep Washington DC	<b>Package Deal</b>	
<b>Buyer Name</b>	CAMPBELL, MARIANNE	<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$16,387.50
<b>CPE</b>	593	<b>Net Total</b>	\$92,862.50
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<b>Billing Type</b>	Weekly/Irregular		
<b>Comments</b>	PETER, GARD, GAETZ ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** RPOF3PACK - PETERSON, GARDNER, GAETZ		

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44.0	Normal Line / Prime (44)	10/30/12-10/30/12	3	:30	9P- CBS-NCIS: Los Angeles (Tuesday)			1						1	\$3,500.00		West Palm Beach (WPEC)		10/15/12
44.0.1	Closed Preempt (44)	10/30/12															West Palm Beach (WPEC)	Sold Out/Exception -	
45.0	Normal Line / Prime (45)	10/23/12-10/23/12	3	:30	9P- CBS-NCIS: Los Angeles (Tuesday)			1						1	\$3,500.00		West Palm Beach (WPEC)		10/15/12
46.0	Normal Line / Prime (46)	10/31/12-10/31/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$1,800.00		West Palm Beach (WPEC)		10/15/12
47.0	Normal Line / Prime (47)	10/24/12-10/24/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$1,800.00		West Palm Beach (WPEC)		10/15/12
48.0	Normal Line / Prime (48)	10/17/12-10/17/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$1,800.00		West Palm Beach (WPEC)		10/15/12
49.0	Normal Line / Prime (49)	11/02/12-11/02/12	3	:30	8P- CBS-Undercover Boss (Friday)					1				1	\$1,000.00		West Palm Beach (WPEC)		10/15/12
50.0	Normal Line / Prime (50)	10/26/12-10/26/12	3	:30	9P- CBS-CSI New York (Friday)						1			1	\$1,000.00		West Palm Beach (WPEC)		10/15/12
50.0.1	Closed Preempt (50)	10/26/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Blauvelt, NY 10913

**WPEC** 10/16/12-11/05/12  
**Schedule Dates** 10/16/12-11/05/12  
**Advertiser** Republican Party of Florida 3 Pac (73959)  
**Agency** McLaughlin & Associates (9012)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** PETER, GARD, GAETZ (480127)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CAMPBELL, MARIANNE  
**Phone/Fax** /  
**CPE** 593  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** PETER, GARD, GAETZ  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
RPOF3PACK- PETERSON,  
GARDNER, GAETZ

**Date Entered** 10/15/12  
**Last Modified** 10/17/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06372992  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$16,387.50  
**Net Total** \$92,862.50  
**Sales Tax**

**WEEK TOTAL** (WPEC)  
**By Broadcast Month**  
Oct. 2012 89 \$70,515.00  
Nov. 2012 49 \$38,735.00  
**Grand Total:** 138 \$109,250.00

## CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
51.0	Normal Line / Prime (51)	10/19/12-10/19/12	3	:30	9P- CBS-CSI New York (Friday)						1			1	\$1,000.00		West Palm Beach (WPEC)		10/15/12
51.0.1	Closed Preempt (51)	10/19/12															West Palm Beach (WPEC)	Pre-empt/Exception - per client	
52.0	Normal Line / Prime (52)	11/02/12-11/02/12	2	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$3,000.00		West Palm Beach (WPEC)		10/15/12
52.0.1	Closed Preempt (52)	11/02/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	
53.0	Normal Line / Prime (53)	10/26/12-10/26/12	3	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$2,000.00		West Palm Beach (WPEC)		10/15/12
53.0.1	Closed Preempt (53)	10/26/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv running in breaks ahead	
54.0	Normal Line / Prime (54)	10/19/12-10/19/12	3	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$2,000.00		West Palm Beach (WPEC)		10/15/12
54.0.1	Closed Preempt (54)	10/19/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

**Contract #** 1333033  
**Schedule Dates** 10/16/12-11/05/12  
**Advertiser** Republican Party of Florida 3 Pac (73959)  
**Agency** McLaughlin & Associates (9012)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** PETER, GARD, GAETZ (480127)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CAMPBELL, MARIANNE  
**Phone/Fax** /  
**CPE** 593  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** PETER, GARD, GAETZ  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ROOFSPACK - PETERSON,  
GRANDER, GAETZ

**DATE CREATED** 10/15/12  
**Last Modified** 10/17/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06372992  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$16,387.50  
**Net Total** \$92,862.50  
**Sales Tax**

**By Broadcast Month**  
Oct. 2012 89 \$70,515.00  
Nov. 2012 49 \$38,735.00  
**Grand Total:** 138 \$109,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.0	Normal Line / SPOT (55)	11/04/12-11/04/12	2	:30	8A- 9A (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/15/12
56.0	Normal Line / SPOT (56)	10/28/12-10/28/12	2	:30	8A- 9A (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/15/12
57.0	Normal Line / SPOT (57)	11/04/12-11/04/12	2	:30	9A- 10:30A (EST)								1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/15/12
58.0	Normal Line / SPOT (58)	10/28/12-10/28/12	2	:30	9A- 10:30A (EST)								1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/15/12
59.0	Normal Line / SPOT (59)	10/21/12-10/21/12	2	:30	9A- 10:30A (EST)								1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/15/12
60.0	Normal Line / SPOT (60)	11/04/12-11/04/12	2	:30	7P- 8P (EST)								1	1	\$4,500.00	\$4,500.00	West Palm Beach (WPEC)		10/15/12
61.0	Normal Line / SPOT (61)	10/28/12-10/28/12	2	:30	7P- 8P (EST)								1	1	\$4,500.00	\$4,500.00	West Palm Beach (WPEC)		10/15/12
61.0.1	Closed Preempt (61)	10/28/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	10/15/12
62.0	Normal Line / SPOT (62)	10/21/12-10/21/12	2	:30	7P- 8P (EST)								1	1	\$4,500.00	\$4,500.00	West Palm Beach (WPEC)		10/15/12
63.0	Normal Line / Prime (63)	11/04/12-11/04/12	3	:30	9:30P- CBS-The Good Wife (Sunday)								1		\$2,000.00		West Palm Beach (WPEC)		10/15/12
63.0.1	Closed Preempt (63)	11/04/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

**Contract #** 1233033  
**Schedule Dates** 10/16/12-11/05/12  
**Advertiser** Republican Party of Florida 3 Pac (73959)  
**Agency** McLaughlin & Associates (9012)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** PETER, GARD, GAETZ (480127)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CAMPBELL, MARIANNE  
**Phone/Fax** /  
**CPE** 593  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** PETER, GARD, GAETZ  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* , RPO/SPACK - PETERSON,  
GARDNER, GAETZ

**Date Entered** 10/15/12  
**Last Modified** 10/17/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06372992  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$16,387.50  
**Net Total** \$92,862.50  
**Sales Tax**

**West Palm Beach (WPEC)**  
**By Broadcast Month**  
Oct. 2012 89 \$70,515.00  
Nov. 2012 49 \$38,735.00  
**Grand Total:** 138 \$109,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Normal Line / Prime (64)	10/28/12-10/28/12	3	:30	9P- CBS-The Good Wife (Sunday)								1		\$2,000.00		West Palm Beach (WPEC)		10/15/12
64.0.1	Closed Preempt (64)	10/28/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	
65.0	Normal Line / Prime (65)	10/21/12-10/21/12	3	:30	9-30P- CBS-The Good Wife (Sunday)								1		\$2,000.00		West Palm Beach (WPEC)		10/15/12
65.0.1	Closed Preempt (65)	10/21/12															West Palm Beach (WPEC)	Pre-empt/Exception - per LR	
66.0	Normal Line / Prime (66)	11/04/12-11/04/12	3	:30	10-30P- CBS-The Mentalist (Sunday)								1		\$2,000.00		West Palm Beach (WPEC)		10/15/12
66.0.1	Closed Preempt (66)	11/04/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks	
67.0	Normal Line / Prime (67)	10/28/12-10/28/12	3	:30	10P- CBS-The Mentalist (Sunday)								1		\$2,000.00		West Palm Beach (WPEC)		10/15/12
68.0	Normal Line / Prime (68)	10/21/12-10/21/12	3	:30	10-30P- CBS-The Mentalist (Sunday)								1		\$2,000.00		West Palm Beach (WPEC)		10/15/12
69.0	Normal Line / SPOT (76)	10/22/12-10/26/12	2	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/17/12
70.0	Normal Line / SPOT (77)	10/22/12-10/26/12	2	:30	6P- 6:30P (EST)	2	X	X	X	X	X			2	\$900.00	\$1,800.00	West Palm Beach (WPEC)		10/17/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

Advertiser	10/16/12-11/05/12	Last Modified	10/17/12
Schedule Dates	10/16/12-11/05/12	Entered By	Nancy Brutus
Agency	Republican Party of Florida 3 Pac (73959)	CO-OP	No
Product	McLaughlin & Associates (9012)	Headline #	06372992
Brand	POLITICAL CANDIDATE (ns) (1186)	Demo	A35+R
Salesperson	PETER, GARD, GAETZ (480127)	Order Type	Normal
Sales Office	TeleRep/DC, Washington DC (2995)	Package Deal	
Buyer Name	TeleRep Washington DC	Commission %	15.00
Phone/Fax	CAMPBELL, MARIANNE	Commission	\$16,387.50
CPE	/	Net Total	\$92,862.50
Account Types	593	Sales Tax	
Billing Type	National/Political Candidate Agency BRD		
Comments	Weekly/Irregular		
	PETER, GARD, GAETZ		
	***** THIS IS A CASH IN ADVANCE SCHEDULE *****		
	ROOFSPACK - PETERSON, GARDNER, GAETZ		

By Broadcast Month	Spots	Rate
Oct. 2012	89	\$70,515.00
Nov. 2012	49	\$38,735.00
<b>Grand Total:</b>	<b>138</b>	<b>\$109,250.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
71.0	Normal Line / SPOT (78)	10/22/12-10/26/12	2	:30	11P-11:35P (EST)	1	X	X	X	X	X			1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/17/12
72.0	Normal Line / SPOT (79)	10/21/12-10/21/12	3	:30	6A-7A (EST)								1	1	\$100.00	\$100.00	West Palm Beach (WPEC)		10/17/12
73.0	Normal Line / SPOT (80)	10/22/12-10/26/12	3	:30	12:30P-2P (EST)	1	X	X	X	X	X				\$375.00		West Palm Beach (WPEC)		10/17/12
73.0.1	Closed Preempt (80)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
74.0	Normal Line / SPOT (81)	10/21/12-10/21/12	3	:30	1:30A-2:30A (EST)								1	1	\$115.00	\$115.00	West Palm Beach (WPEC)		10/17/12
75.0	Normal Line / Prime (82)	10/22/12-10/22/12	3	:30	9P-10P (EST)		1								\$2,700.00		West Palm Beach (WPEC)		10/17/12
75.0.1	Closed Preempt (82)	10/22/12															West Palm Beach (WPEC)	Order Error/Exception -	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

Schedule Dates	10/03/12-10/15/12	Last Modified	10/02/12
Advertiser	Republican Party of Florida 3 Pac (73959)	Entered By	Nancy Brutus
Agency	McLaughlin & Associates (9012)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	06361349
Brand	RPFOPAC P.G.G 10/3 (478070)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	CAMPBELL, MARIANNE	Commission %	15.00
Phone/Fax	/	Commission	\$13,182.00
CPE	553	Net Total	\$74,698.00
Account Types	National/Political Candidate Agency BRD	Sales Tax	
Billing Type	Standard		
Comments	RPFOPAC P.G.G 10/3 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** RPFOPAC- PETERSON, GARDINER, GA		

By Broadcast Month	Spots	Rate
Oct. 2012	117	\$87,880.00
Grand Total:	117	\$87,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/15/12-10/15/12	3	:30	6A- 7A (EST)	1								1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/2/12
2.0	Normal Line / SPOT (2)	10/08/12-10/12/12	3	:30	6A- 7A (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/2/12
3.0	Normal Line / SPOT (3)	10/04/12-10/05/12	3	:30	6A- 7A (EST)	3				X	X			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/2/12
4.0	Normal Line / SPOT (4)	10/15/12-10/15/12	3	:30	7A- 9A (EST)	2								2	\$340.00	\$680.00	West Palm Beach (WPEC)		10/2/12
5.0	Normal Line / SPOT (5)	10/08/12-10/12/12	3	:30	7A- 9A (EST)	10	X	X	X	X	X			10	\$340.00	\$3,400.00	West Palm Beach (WPEC)		10/2/12
6.0	Normal Line / SPOT (6)	10/04/12-10/05/12	3	:30	7A- 9A (EST)	5				X	X			5	\$340.00	\$1,700.00	West Palm Beach (WPEC)		10/2/12
7.0	Normal Line / SPOT (7)	10/15/12-10/15/12	3	:30	9A- 10A (EST)	1								1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/2/12
8.0	Normal Line / SPOT (8)	10/08/12-10/12/12	3	:30	9A- 10A (EST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	West Palm Beach (WPEC)		10/2/12
9.0	Normal Line / SPOT (9)	10/04/12-10/05/12	3	:30	9A- 10A (EST)	2				X	X			2	\$300.00	\$600.00	West Palm Beach (WPEC)		10/2/12
10.0	Normal Line / SPOT (10)	10/15/12-10/15/12	3	:30	12P- 12:30P (EST)	1								1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/2/12
11.0	Normal Line / SPOT (11)	10/08/12-10/12/12	3	:30	12P- 12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/2/12
12.0	Normal Line / SPOT (12)	10/04/12-10/05/12	3	:30	12P- 12:30P (EST)	2				X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/2/12
13.0	Normal Line / SPOT (13)	10/15/12-10/15/12	3	:30	4P- 5P (EST)	1								1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/2/12
14.0	Normal Line / SPOT (14)	10/08/12-10/12/12	3	:30	4P- 5P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

10/03/12-10/15/12  
Republican Party of Florida 3 Pac (73959)  
McLaughlin & Associates (9012)  
POLITICAL CANDIDATE (ns) (1186)  
RPF03PAC P,G,G 10/3 (478070)  
TeleRep/DC, Washington DC (2995)  
TeleRep Washington DC  
CAMPBELL, MARIANNE  
/ 553  
National/Political Candidate Agency BRD  
Standard  
RPF03PAC P,G,G 10/3  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
GARDINER, GA

Last Modified  
Entered By  
CO-OP  
Headline #  
Demo  
Order Type  
Package Deal  
Commission %  
Commission  
Net Total  
Sales Tax

By Broadcast Month  
Oct. 2012  
Grand Total:  
Spots  
117  
Rate  
\$87,880.00  
\$87,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	10/04/12-10/05/12	3	:30	4P-5P (EST)	2				X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/2/12
16.0	Normal Line / SPOT (16)	10/15/12-10/15/12	3	:30	5P-5:30P (EST)	1								1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/2/12
17.0	Normal Line / SPOT (17)	10/08/12-10/12/12	3	:30	5P-5:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/2/12
18.0	Normal Line / SPOT (18)	10/04/12-10/05/12	3	:30	5P-5:30P (EST)	2				X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/2/12
19.0	Normal Line / SPOT (19)	10/15/12-10/15/12	3	:30	5:30P-6P (EST)	1								1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/2/12
20.0	Normal Line / SPOT (20)	10/08/12-10/12/12	3	:30	5:30P-6P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/2/12
21.0	Normal Line / SPOT (21)	10/04/12-10/05/12	3	:30	5:30P-6P (EST)	2				X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/2/12
22.0	Normal Line / SPOT (22)	10/15/12-10/15/12	3	:30	6P-6:30P (EST)	1								1	\$900.00	\$900.00	West Palm Beach (WPEC)		10/2/12
23.0	Normal Line / SPOT (23)	10/08/12-10/12/12	3	:30	6P-6:30P (EST)	5	X	X	X	X	X			5	\$900.00	\$4,500.00	West Palm Beach (WPEC)		10/2/12
24.0	Normal Line / SPOT (24)	10/04/12-10/05/12	3	:30	6P-6:30P (EST)	2				X	X			2	\$900.00	\$1,800.00	West Palm Beach (WPEC)		10/2/12
25.0	Normal Line / SPOT (25)	10/15/12-10/15/12	3	:30	7P-7:30P (EST)	1								1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/2/12
26.0	Normal Line / SPOT (26)	10/08/12-10/12/12	3	:30	7P-7:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/2/12
27.0	Normal Line / SPOT (27)	10/04/12-10/05/12	3	:30	7P-7:30P (EST)	2				X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/2/12
28.0	Normal Line / SPOT (28)	10/15/12-10/15/12	3	:30	7:30P-8P (EST)	1								1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

WPEC  
Schedule Dates  
Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

10/03/12-10/15/12  
Republican Party of Florida 3 Pac (73959)  
McLaughlin & Associates (9012)  
POLITICAL CANDIDATE (ns) (1186)  
RPO3PAC P,G,G 10/3 (478070)  
TeleRep/DC, Washington DC (2995)  
TeleRep Washington DC  
CAMPBELL, MARIANNE  
/ 553  
National/Political Candidate Agency BRD  
Standard  
RPO3PAC P,G,G 10/3  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
GARDINER, GA

Last Modified  
Entered By  
CO-OP  
Headline #  
Demo  
Order Type  
Package Deal  
Commission %  
Commission  
Net Total  
Sales Tax

By Broadcast Month  
Oct. 2012  
Grand Total:  
Spots  
117  
Rate  
\$87,880.00  
\$87,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT (29)	10/08/12-10/12/12	3	:30	7:30P- 8P (EST)	5	X		X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/2/12
30.0	Normal Line / SPOT (30)	10/04/12-10/05/12	3	:30	7:30P- 8P (EST)	2				X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/2/12
31.0	Normal Line / SPOT (31)	10/15/12-10/15/12	3	:30	11P- 11:30P (EST)	1								1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/2/12
32.0	Normal Line / SPOT (32)	10/08/12-10/12/12	3	:30	11P- 11:30P (EST)	5	X	X	X	X	X			5	\$1,050.00	\$5,250.00	West Palm Beach (WPEC)		10/2/12
33.0	Normal Line / SPOT (33)	10/04/12-10/05/12	3	:30	11P- 11:30P (EST)	2				X	X			2	\$1,050.00	\$2,100.00	West Palm Beach (WPEC)		10/2/12
34.0	Normal Line / Prime (34)	10/15/12-10/15/12	3	:30	10P- CBS-Hawaii Five-O (Monday)	1								1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/2/12
35.0	Normal Line / Prime (35)	10/08/12-10/08/12	3	:30	10P- CBS-Hawaii Five-O (Monday)	1								1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/2/12
36.0	Normal Line / Prime (36)	10/09/12-10/09/12	3	:30	9P- CBS-NCIS (Tuesday)	1								1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		10/2/12
37.0	Normal Line / Prime (37)	10/09/12-10/09/12	3	:30	9P- CBS-NCIS: Los Angeles (Tuesday)	1								1	\$3,500.00	\$3,500.00	West Palm Beach (WPEC)		10/2/12
38.0	Normal Line / Prime (38)	10/10/12-10/10/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)	1								1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		10/2/12
39.0	Normal Line / Prime (39)	10/12/12-10/12/12	3	:30	8P- CBS-CSI New York (Friday)	1								1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		10/2/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

**WPEC 12**  
Schedule Dates 10/03/12-10/15/12  
Advertiser Republican Party of Florida 3 Pac (73959)  
Agency McLaughlin & Associates (9012)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand RPO3PAC P,G,G 10/3 (478070)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name CAMPBELL, MARILYNNE  
Phone/Fax /  
CPE 553  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments RPO3PAC P,G,G 10/3  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
RPO3PAC P,G,G 10/3  
GARDINER, GA

Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$13,182.00  
Net Total \$74,698.00  
Sales Tax

By Broadcast Month Spots Rate  
Oct. 2012 117 \$87,880.00  
Grand Total: 117 \$87,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0.1	Closed Preempt (39)	10/12/12															West Palm Beach (WPEC)	Program Change/Exception - NCIS is running	10/2/12
40.0	Normal Line / Prime (40)	10/05/12-10/05/12	3	:30	8P- CBS-CSI New York (Friday)						1			1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		10/2/12
41.0	Normal Line / Prime (41)	10/12/12-10/12/12	3	:30	10P- CBS-Blue Bloods (Friday)						1				\$2,000.00		West Palm Beach (WPEC)		10/2/12
41.0.1	Closed Preempt (41)	10/12/12															West Palm Beach (WPEC)	Sold Out/Exception - per Little	
42.0	Normal Line / Prime (42)	10/05/12-10/05/12	3	:30	10P- CBS-Blue Bloods (Friday)						1				\$2,000.00		West Palm Beach (WPEC)		10/2/12
42.0.1	Closed Preempt (42)	10/05/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political running	
43.0	Normal Line / SPOT (43)	10/14/12-10/14/12	3	:30	9A- 10:30A (EST) (Friday)								1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/2/12
44.0	Normal Line / SPOT (44)	10/07/12-10/07/12	3	:30	9A- 10:30A (EST)								1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/2/12
45.0	Normal Line / Prime (45)	10/14/12-10/14/12	3	:30	9P- CBS-The Good Wife (Sunday)								1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

Contract #	1300/414	Date Entered	10/03/12
Schedule Dates	10/03/12-10/15/12	Last Modified	10/02/12
Advertiser	Republican Party of Florida 3 Pac (73959)	Entered By	Nancy Brutus
Agency	McLaughlin & Associates (9012)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	06361349
Brand	RPO3PAC P,G,G 10/3 (478070)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	CAMPBELL, MARIANNE	Commission %	15.00
Phone/Fax	/	Commission	\$13,182.00
CPE	553	Net Total	\$74,698.00
Account Types	National/Political Candidate Agency BRD	Sales Tax	
Billing Type	Standard		
Comments	RPO3PAC P,G,G 10/3 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** GARDINER, GA		

By Broadcast Month	Spots	Rate
Oct. 2012	117	\$87,880.00
<b>Grand Total:</b>	<b>117</b>	<b>\$87,880.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.0	Normal Line / Prime (46)	10/07/12-10/07/12	3	:30	9:30P- CBS-The Good Wife (Sunday)	1							1	1	\$2,000.00		West Palm Beach (WPEC)		10/2/12
46.0.1	Closed Preempt (46)	10/07/12															West Palm Beach (WPEC)	Sold Out/Exception - Higher Political rates are running at this time	10/2/12
47.0	Normal Line / Prime (47)	10/14/12-10/14/12	3	:30	10P- CBS-The Mentalist (Sunday)	1							1	1	\$2,000.00		West Palm Beach (WPEC)		10/2/12
48.0	Normal Line / Prime (48)	10/07/12-10/07/12	3	:30	10:30P- CBS-The Mentalist (Sunday)	1							1	1	\$2,000.00		West Palm Beach (WPEC)		10/2/12
49.0	Normal Line / SPOT (33)	10/03/12-10/03/12	3	:30	11P- 11:30P (EST)	1								1	\$1,050.00		West Palm Beach (WPEC)		10/2/12
50.0	Normal Line / SPOT (30)	10/03/12-10/03/12	3	:30	7:30P- 8P (EST)	1								1	\$525.00		West Palm Beach (WPEC)		10/2/12
51.0	Normal Line / SPOT (27)	10/03/12-10/03/12	3	:30	7P- 7:30P (EST)	1								1	\$750.00		West Palm Beach (WPEC)		10/2/12
52.0	Normal Line / SPOT (24)	10/03/12-10/03/12	3	:30	6P- 6:30P (EST)	1								1	\$900.00		West Palm Beach (WPEC)		10/2/12
53.0	Normal Line / SPOT (21)	10/03/12-10/03/12	3	:30	5:30P- 6P (EST)	1								1	\$750.00		West Palm Beach (WPEC)		10/2/12
54.0	Normal Line / SPOT (18)	10/03/12-10/03/12	3	:30	5P- 5:30P (EST)	1								1	\$750.00		West Palm Beach (WPEC)		10/2/12
55.0	Normal Line / SPOT (15)	10/03/12-10/03/12	3	:30	4P- 5P (EST)	1								1	\$525.00		West Palm Beach (WPEC)		10/2/12
56.0	Normal Line / SPOT (12)	10/03/12-10/03/12	3	:30	12P- 12:30P (EST)	1								1	\$525.00		West Palm Beach (WPEC)		10/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

Contract # 1307414  
Schedule Dates 10/03/12-10/15/12  
Advertiser Republican Party of Florida 3 Pac (73959)  
Agency McLaughlin & Associates (9012)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand RPO3PAC P,G,G 10/3 (478070)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name CAMPBELL, MARLAINE  
Phone/Fax /  
CPE 553  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments RPO3PAC P,G,G 10/3  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
RPO3PAC P,G,G 10/3  
GARDINER, GA

Last Modified 10/02/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06361349  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$13,182.00  
Net Total \$74,698.00  
Sales Tax

By Broadcast Month Spots Rate  
Oct. 2012 117 \$87,880.00  
Grand Total: 117 \$87,880.00

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0	Normal Line / SPOT (9)	10/03/12-10/03/12	3	:30	9A-10A (EST)				1						\$300.00		West Palm Beach (WPEC)		10/2/12
57.0.1	Closed Preempt (9)	10/03/12															West Palm Beach (WPEC)	No Availability/Exception -	
58.0	Normal Line / SPOT (6)	10/03/12-10/03/12	3	:30	7A-9A (EST)				1						\$340.00		West Palm Beach (WPEC)		10/2/12
58.0.1	Closed Preempt (6)	10/03/12															West Palm Beach (WPEC)	No Availability/Exception -	





WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

Schedule Dates 10/16/12-11/06/12  
Advertiser Republican Party of Florida 3 Pac (73959)  
Agency McLaughlin & Associates (9012)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand RPO3PAC 10/16 (479079)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name CAMPBELL, MARIANNE  
Phone/Fax /  
CPE 559  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments RPO3PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
PETER, GARD, GAETZ

Last Modified 11/02/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06365246  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$26,391.75  
Net Total \$149,553.25  
Sales Tax

By Broadcast Month Spots Rate  
Oct. 2012 148 \$98,535.00  
Nov. 2012 114 \$77,410.00  
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/29/12-11/02/12	2	:30	6A-7A (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/8/12
2.0	Normal Line / SPOT (2)	11/05/12-11/06/12	2	:30	6A-7A (EST)	2	X	X						2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/8/12
3.0	Normal Line / SPOT (3)	10/16/12-10/19/12	2	:30	6A-7A (EST)	4	X	X	X	X				4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		10/8/12
4.0	Normal Line / SPOT (4)	10/22/12-10/26/12	2	:30	6A-7A (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/8/12
5.0	Normal Line / SPOT (5)	10/29/12-11/02/12	2	:30	7A-9A (EST)	10	X	X	X	X	X			10	\$340.00	\$3,400.00	West Palm Beach (WPEC)		10/8/12
6.0	Normal Line / SPOT (6)	11/05/12-11/06/12	2	:30	7A-9A (EST)	2	X	X						2	\$340.00	\$680.00	West Palm Beach (WPEC)		10/8/12
7.0	Normal Line / SPOT (7)	10/16/12-10/19/12	2	:30	7A-9A (EST)	8	X	X	X	X	X			8	\$340.00	\$2,720.00	West Palm Beach (WPEC)		10/8/12
8.0	Normal Line / SPOT (8)	10/22/12-10/26/12	2	:30	7A-9A (EST)	10	X	X	X	X	X			10	\$340.00	\$3,400.00	West Palm Beach (WPEC)		10/8/12
9.0	Normal Line / SPOT (9)	10/29/12-11/02/12	2	:30	9A-10A (EST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	West Palm Beach (WPEC)		10/8/12
10.0	Normal Line / SPOT (10)	11/05/12-11/06/12	2	:30	9A-10A (EST)	1	X	X						1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/8/12
11.0	Normal Line / SPOT (11)	10/16/12-10/19/12	2	:30	9A-10A (EST)	4	X	X	X	X	X			4	\$300.00	\$1,200.00	West Palm Beach (WPEC)		10/8/12
12.0	Normal Line / SPOT (12)	10/22/12-10/26/12	2	:30	9A-10A (EST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	West Palm Beach (WPEC)		10/8/12
13.0	Normal Line / SPOT (13)	10/29/12-11/02/12	2	:30	10A-11A (EST)	5	X	X	X	X	X			5	\$340.00	\$1,700.00	West Palm Beach (WPEC)		10/8/12
13.0.1	Closed Preempt (13)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

10/16/12-11/06/12  
Republican Party of Florida 3 Pac (73959)  
McLaughlin & Associates (9012)  
POLITICAL CANDIDATE (ns) (1186)  
RPO3PAC 10/16 (479079)  
TeleRep/DC, Washington DC (2995)  
TeleRep Washington DC  
CAMPBELL, MARLANNE  
/  
559  
National/Political Candidate Agency BRD  
Standard  
RPO3PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
PETER, GARD, GAETZ

Last Modified  
Entered By  
CO-OP  
Headline #  
Demo  
Order Type  
Package Deal  
Commission %  
Commission  
Net Total  
Sales Tax

By Broadcast Month  
Oct. 2012  
Nov. 2012  
Grand Total:

Spots  
148  
114  
262

Rate  
\$98,535.00  
\$77,410.00  
\$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0.2	Closed Preempt (13)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
13.0.3	Closed Preempt (13)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
13.0.4	Closed Preempt (13)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
14.0	Normal Line / SPOT (14)	11/05/12-11/06/12	2	:30	10A-11A (EST)	1	X	X						1	\$340.00	\$340.00	West Palm Beach (WPEC)		10/8/12
15.0	Normal Line / SPOT (15)	10/16/12-10/19/12	2	:30	10A-11A (EST)	4	X	X	X	X				4	\$340.00	\$1,360.00	West Palm Beach (WPEC)		10/8/12
16.0	Normal Line / SPOT (16)	10/22/12-10/26/12	2	:30	10A-11A (EST)	5	X	X	X	X	X			3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		10/8/12
16.0.1	Closed Preempt (16)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv running in breaks ahead	
16.0.2	Closed Preempt (16)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
17.0	Normal Line / SPOT (17)	10/29/12-11/02/12	2	:30	11A-12P (EST)	5	X	X	X	X	X			1	\$625.00	\$625.00	West Palm Beach (WPEC)		10/8/12
17.0.1	Closed Preempt (17)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

**Schedule Dates** 10/16/12-11/06/12  
**Advertiser** Republican Party of Florida 3 Pac (73959)  
**Agency** McLaughlin & Associates (9012)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** RPO3PAC 10/16 (479079)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CAMPBELL, MARLANNE  
**Phone/Fax** /  
**CPE** 559  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** RPO3PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
PETER, GARD, GAETZ

**Last Modified** 10/06/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06365246  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$26,391.75  
**Net Total** \$149,553.25  
**Sales Tax**

**By Broadcast Month**  
Oct. 2012 148 \$98,535.00  
Nov. 2012 114 \$77,410.00  
**Grand Total:** 262 \$175,945.00

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0.2	Closed Preempt (17)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	
17.0.3	Closed Preempt (17)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	
17.0.4	Closed Preempt (17)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	
18.0	Normal Line / SPOT (18)	11/05/12-11/06/12	2	:30	11A-12P (EST)	1	X	X						1	\$625.00	\$625.00	West Palm Beach (WPEC)		10/8/12
19.0	Normal Line / SPOT (19)	10/16/12-10/19/12	2	:30	11A-12P (EST)	4	X	X	X	X				3	\$625.00	\$1,875.00	West Palm Beach (WPEC)		10/8/12
19.0.1	Closed Preempt (19)	10/16/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
20.0	Normal Line / SPOT (20)	10/22/12-10/26/12	2	:30	11A-12P (EST)	5	X	X	X	X	X			2	\$625.00	\$1,250.00	West Palm Beach (WPEC)		10/8/12
20.0.1	Closed Preempt (20)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - per Little, higher rates in breaks due to political	



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

WPEC  
Schedule Dates 10/16/12-11/06/12  
Advertiser Republican Party of Florida 3 Pac (73959)  
Agency McLaughlin & Associates (9012)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand RPO3PAC 10/16 (479079)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name CAMPBELL, MARLAINE  
Phone/Fax /  
CPE 559  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments RPO3PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
PETER, GARD, GAETZ

WPEC  
Last Modified 10/02/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06365246  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$26,391.75  
Net Total \$149,553.25  
Sales Tax

WPEC  
By Broadcast Month Spots Rate  
Oct. 2012 148 \$98,535.00  
Nov. 2012 114 \$77,410.00  
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0.2	Closed Preempt (20)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - per Little, higher rates in breaks due to political	10/8/12
20.0.3	Closed Preempt (20)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	10/8/12
21.0	Normal Line / SPOT (21)	10/29/12-11/02/12	2	:30	12P-12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/8/12
22.0	Normal Line / SPOT (22)	11/05/12-11/06/12	2	:30	12P-12:30P (EST)	1	X	X						1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/8/12
23.0	Normal Line / SPOT (23)	10/16/12-10/19/12	2	:30	12P-12:30P (EST)	4	X	X	X	X				4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		10/8/12
24.0	Normal Line / SPOT (24)	10/22/12-10/26/12	2	:30	12P-12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/8/12
25.0	Normal Line / SPOT (25)	10/29/12-11/02/12	2	:30	2P-3P (EST)	5	X	X	X	X	X			5	\$450.00	\$2,250.00	West Palm Beach (WPEC)		10/8/12
26.0	Normal Line / SPOT (26)	11/05/12-11/06/12	2	:30	2P-3P (EST)	1	X	X						1	\$450.00	\$450.00	West Palm Beach (WPEC)		10/8/12
27.0	Normal Line / SPOT (27)	10/16/12-10/19/12	2	:30	2P-3P (EST)	4	X	X	X	X				4	\$450.00	\$1,800.00	West Palm Beach (WPEC)		10/8/12
28.0	Normal Line / SPOT (28)	10/22/12-10/26/12	2	:30	2P-3P (EST)	5	X	X	X	X	X			5	\$450.00	\$2,250.00	West Palm Beach (WPEC)		10/8/12
29.0	Normal Line / SPOT (29)	10/29/12-11/02/12	2	:30	3P-4P (EST)	5	X	X	X	X	X			5	\$340.00	\$1,700.00	West Palm Beach (WPEC)		10/8/12
30.0	Normal Line / SPOT (30)	11/05/12-11/06/12	2	:30	3P-4P (EST)	1	X	X						1	\$340.00	\$340.00	West Palm Beach (WPEC)		10/8/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

Contract # 1339400  
Schedule Dates 10/16/12-11/06/12  
Advertiser Republican Party of Florida 3 Pac (73959)  
Agency McLaughlin & Associates (9012)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand RPO3PAC 10/16 (479079)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name CAMPBELL, MARLANNE  
Phone/Fax /  
CPE 559  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments RPO3PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
PETER, GARD, GAETZ

Date Entered 10/06/12  
Last Modified 11/02/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06365246  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$26,391.75  
Net Total \$149,553.25  
Sales Tax

By Broadcast Month Spots Rate  
Oct. 2012 148 \$98,535.00  
Nov. 2012 114 \$77,410.00  
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT (31)	10/16/12-10/19/12	2	:30	3P- 4P (EST)	4	X	X	X	X				4	\$340.00	\$1,360.00	West Palm Beach (WPEC)		10/8/12
32.0	Normal Line / SPOT (32)	10/22/12-10/26/12	2	:30	3P- 4P (EST)	5	X	X	X	X	X			5	\$340.00	\$1,700.00	West Palm Beach (WPEC)		10/8/12
33.0	Normal Line / SPOT (33)	10/29/12-11/02/12	2	:30	4P- 5P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/8/12
34.0	Normal Line / SPOT (34)	11/05/12-11/06/12	2	:30	4P- 5P (EST)	1	X	X						1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/8/12
35.0	Normal Line / SPOT (35)	10/16/12-10/19/12	2	:30	4P- 5P (EST)	4	X	X	X	X	X			4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		10/8/12
36.0	Normal Line / SPOT (36)	10/22/12-10/26/12	2	:30	4P- 5P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/8/12
37.0	Normal Line / SPOT (37)	10/29/12-11/02/12	2	:30	5P- 5:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/8/12
38.0	Normal Line / SPOT (38)	11/05/12-11/06/12	2	:30	5P- 5:30P (EST)	1	X	X						1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/8/12
39.0	Normal Line / SPOT (39)	10/16/12-10/19/12	2	:30	5P- 5:30P (EST)	4	X	X	X	X	X			4	\$750.00	\$3,000.00	West Palm Beach (WPEC)		10/8/12
40.0	Normal Line / SPOT (40)	10/22/12-10/26/12	2	:30	5P- 5:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/8/12
40.0.1	Closed Preempt (40)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
40.0.2	Closed Preempt (40)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

10/16/12-11/06/12  
Republican Party of Florida 3 Pac (73959)  
McLaughlin & Associates (9012)  
POLITICAL CANDIDATE (ns) (1186)  
RPO3PAC 10/16 (479079)  
TeleRep/DC, Washington DC (2995)  
TeleRep Washington DC  
CAMPBELL, MARGANNE  
/ 559  
National/Political Candidate Agency BRD  
Standard  
RPO3PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
PETER, GARD, GAETZ

LAST ENTERED  
Last Modified  
Entered By  
CO-OP  
Headline #  
Demo  
Order Type  
Package Deal  
Commission %  
Commission  
Net Total  
Sales Tax

10/08/12  
11/02/12  
Nancy Brutus  
No  
06365246  
A35+R  
Normal  
15.00  
\$26,391.75  
\$149,553.25

By Broadcast Month  
Oct. 2012  
Nov. 2012  
Grand Total:

Spots  
148  
114  
262

Rate  
\$98,535.00  
\$77,410.00  
\$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT (41)	10/29/12-11/02/12	2	:30	5:30P- 6P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/8/12
42.0	Normal Line / SPOT (42)	11/05/12-11/06/12	2	:30	5:30P- 6P (EST)	1	X	X						1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/8/12
43.0	Normal Line / SPOT (43)	10/16/12-10/19/12	2	:30	5:30P- 6P (EST)	4	X	X	X	X				4	\$750.00	\$3,000.00	West Palm Beach (WPEC)		10/8/12
44.0	Normal Line / SPOT (44)	10/29/12-11/02/12	2	:30	5:30P- 6P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/8/12
45.0	Normal Line / SPOT (45)	11/05/12-11/06/12	2	:30	5:30P- 6P (EST)	1	X	X						1	\$900.00	\$900.00	West Palm Beach (WPEC)		10/8/12
46.0	Normal Line / SPOT (46)	10/16/12-10/19/12	2	:30	5:30P- 6P (EST)	4	X	X	X	X				4	\$900.00	\$3,600.00	West Palm Beach (WPEC)		10/8/12
47.0	Normal Line / SPOT (47)	10/29/12-11/02/12	2	:30	5:30P- 6P (EST)	5	X	X	X	X	X			5	\$900.00	\$4,500.00	West Palm Beach (WPEC)		10/8/12
48.0	Normal Line / SPOT (48)	10/29/12-11/02/12	2	:30	5:30P- 6P (EST)	5	X	X	X	X	X			5	\$900.00	\$4,500.00	West Palm Beach (WPEC)		10/8/12
48.0.1	Closed Preempt (48)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	10/8/12
48.0.2	Closed Preempt (48)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	10/8/12
49.0	Normal Line / SPOT (49)	10/29/12-11/02/12	2	:30	6:30P- 7P (EST)	2	X	X	X	X	X			2	\$1,200.00	\$2,400.00	West Palm Beach (WPEC)		10/8/12
50.0	Normal Line / SPOT (50)	11/05/12-11/06/12	2	:30	6:30P- 7P (EST)	1	X	X						1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		10/8/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

Contract # 13390400  
Schedule Dates 10/16/12-11/06/12  
Advertiser Republican Party of Florida 3 Pac (73959)  
Agency McLaughlin & Associates (9012)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand RPO3PAC 10/16 (479079)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name CAMPBELL, MARLANNE  
Phone/Fax /  
CPE 559  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments RPO3PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
PETER, GARD, GAETZ

Last Modified 10/06/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06365246  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$26,391.75  
Net Total \$149,553.25  
Sales Tax

WEEKLY BROADCAST (WPEC)  
By Broadcast Month Spots Rate  
Oct. 2012 148 \$98,535.00  
Nov. 2012 114 \$77,410.00  
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
51.0	Normal Line / SPOT (51)	10/16/12-10/19/12	2	:30	6:30P-7P (EST)	2		X	X	X	X			1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	10/8/12
51.0.1	Closed Preempt (51)	10/16/12															West Palm Beach (WPEC)		
52.0	Normal Line / SPOT (52)	10/22/12-10/26/12	2	:30	6:30P-7P (EST)	2	X	X	X	X	X			2	\$1,200.00	\$2,400.00	West Palm Beach (WPEC)		10/8/12
53.0	Normal Line / SPOT (53)	10/29/12-11/02/12	2	:30	7P-7:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/8/12
54.0	Normal Line / SPOT (54)	11/05/12-11/06/12	2	:30	7P-7:30P (EST)	1	X	X						1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/8/12
55.0	Normal Line / SPOT (55)	10/16/12-10/19/12	2	:30	7P-7:30P (EST)	4	X	X	X	X	X			4	\$750.00	\$3,000.00	West Palm Beach (WPEC)		10/8/12
56.0	Normal Line / SPOT (56)	10/22/12-10/26/12	2	:30	7P-7:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/8/12
57.0	Normal Line / SPOT (57)	10/29/12-11/02/12	2	:30	7:30P-8P (EST)	5	X	X	X	X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/8/12
57.0.1	Closed Preempt (57)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
57.0.2	Closed Preempt (57)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

WPEC  
Schedule Dates  
Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

10/15/12-11/06/12  
Republican Party of Florida 3 Pac (73959)  
McLaughlin & Associates (9012)  
POLITICAL CANDIDATE (ns) (1186)  
RPO3PAC 10/16 (479079)  
TeleRep/DC, Washington DC (2995)  
TeleRep Washington DC  
CAMPBELL, MARLANE  
/

10/08/12  
Last Modified  
Entered By  
CO-OP  
Headline #  
Demo  
Order Type  
Package Deal  
Commission %  
Commission  
Net Total  
Sales Tax

11/02/12  
Nancy Brutus  
No  
06365246  
A35+R  
Normal  
15.00  
\$26,391.75  
\$149,553.25

Standard  
RPO3PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
PETER, GARD, GAETZ

By Broadcast Month  
Oct. 2012  
Nov. 2012  
Grand Total:

Spots  
148  
114  
262

Rate  
\$98,535.00  
\$77,410.00  
\$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0.3	Closed Preempt (57)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
58.0	Revised Line / SPOT (58)	11/05/12-11/06/12	2	:30	7:30P-8P (EST)	1	X	X						1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/8/12
58.1	Normal Line / SPOT (58)	11/05/12-11/05/12	2	:30	7:30P-8P (EST)	1								1	\$525.00	\$525.00	West Palm Beach (WPEC)		11/2/12
59.0	Normal Line / SPOT (59)	10/16/12-10/19/12	2	:30	7:30P-8P (EST)	4	X	X	X	X				4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		10/8/12
60.0	Normal Line / SPOT (60)	10/22/12-10/26/12	2	:30	7:30P-8P (EST)	5	X	X	X	X	X			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/8/12
60.0.1	Closed Preempt (60)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
60.0.2	Closed Preempt (60)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
61.0	Normal Line / SPOT (61)	10/29/12-11/02/12	2	:30	11P-11:30P (EST)	5	X	X	X	X	X			5	\$1,050.00	\$5,250.00	West Palm Beach (WPEC)		10/8/12
62.0	Revised Line / SPOT (62)	11/05/12-11/06/12	2	:30	11P-11:30P (EST)	1	X	X									West Palm Beach (WPEC)		10/8/12
62.1	Normal Line / SPOT (62)	11/05/12-11/05/12	2	:30	11P-11:30P (EST)	1								1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		11/2/12
63.0	Normal Line / SPOT (63)	10/16/12-10/19/12	2	:30	11P-11:30P (EST)	4	X	X	X	X	X			4	\$1,050.00	\$4,200.00	West Palm Beach (WPEC)		10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

Contract # 13390400  
Schedule Dates 10/16/12-11/06/12  
Advertiser Republican Party of Florida 3 Pac (73959)  
Agency McLaughlin & Associates (9012)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand RPO3PAC 10/16 (479079)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name CAMPBELL, MARLAINE  
Phone/Fax /  
CPE 559  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments RPO3PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
PETER, GARD, GAETZ

WPEC  
Last Modified 10/09/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06365246  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$26,391.75  
Net Total \$149,553.25  
Sales Tax

WPEC  
By Broadcast Month Spots Rate  
Oct. 2012 148 \$98,535.00  
Nov. 2012 114 \$77,410.00  
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Normal Line / SPOT (64)	10/22/12-10/26/12	2	:30	11P-11:30P (EST)	5	X	X	X	X	X			5	\$1,050.00	\$5,250.00	West Palm Beach (WPEC)		10/8/12
65.0	Normal Line / Prime (65)	11/05/12-11/05/12	3	:30	10P-CBS-Hawaii Five-O (Monday)	1								1	\$2,000.00		West Palm Beach (WPEC)		10/8/12
65.0.1	Closed Preempt (65)	11/05/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
66.0	Normal Line / Prime (66)	10/29/12-10/29/12	3	:30	10P-CBS-Hawaii Five-O (Monday)	1								1	\$2,000.00		West Palm Beach (WPEC)		10/8/12
66.0.1	Closed Preempt (66)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
67.0	Normal Line / Prime (67)	10/30/12-10/30/12	3	:30	8P-CBS-NCIS (Tuesday)	1								1	\$4,000.00		West Palm Beach (WPEC)		10/8/12
67.0.1	Closed Preempt (67)	10/30/12															West Palm Beach (WPEC)	Sold Out/Exception -	
68.0	Normal Line / Prime (68)	10/23/12-10/23/12	3	:30	8P-CBS-NCIS (Tuesday)	1								1	\$4,000.00		West Palm Beach (WPEC)		10/8/12
68.0.1	Closed Preempt (68)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception -	
69.0	Normal Line / Prime (69)	10/30/12-10/30/12	3	:30	9P-CBS-NCIS: Los Angeles (Tuesday)	1								1	\$3,500.00		West Palm Beach (WPEC)		10/8/12
70.0	Normal Line / Prime (70)	10/23/12-10/23/12	3	:30	9P-CBS-NCIS: Los Angeles (Tuesday)	1								1	\$3,500.00		West Palm Beach (WPEC)		10/8/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

Contract # 13390400  
Schedule Dates 10/16/12-11/06/12  
Advertiser Republican Party of Florida 3 Pac (73959)  
Agency McLaughlin & Associates (9012)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand RPO3PAC 10/16 (479079)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name CAMPBELL, MARLANNE  
Phone/Fax /  
CPE 559  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments RPO3PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
PETER, GARD, GAETZ

WPEC 12 NEWS HD  
Last Modified 10/09/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06365246  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$26,391.75  
Net Total \$149,553.25  
Sales Tax

WPEC 12 NEWS HD  
By Broadcast Month Spots Rate  
Oct. 2012 148 \$98,535.00  
Nov. 2012 114 \$77,410.00  
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
71.0	Normal Line / Prime (71)	10/31/12-10/31/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$1,800.00		West Palm Beach (WPEC)		10/8/12
71.0.1	Closed Preempt (71)	10/31/12															West Palm Beach (WPEC)	Sold Out/Exception -	
72.0	Normal Line / Prime (72)	10/24/12-10/24/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$1,800.00		West Palm Beach (WPEC)		10/8/12
73.0	Normal Line / Prime (73)	10/17/12-10/17/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		10/8/12
74.0	Normal Line / Prime (74)	11/02/12-11/02/12	3	:30	8P- CBS-CSI New York (Friday)						1			1	\$1,000.00		West Palm Beach (WPEC)		10/8/12
74.0.1	Closed Preempt (74)	11/02/12															West Palm Beach (WPEC)	Program Change/Exception	
75.0	Normal Line / Prime (75)	10/26/12-10/26/12	3	:30	8P- CBS-CSI New York (Friday)						1			1	\$1,000.00		West Palm Beach (WPEC)		10/8/12
75.0.1	Closed Preempt (75)	10/26/12															West Palm Beach (WPEC)	Program Change/Exception - NCIS is running	
76.0	Normal Line / Prime (76)	10/19/12-10/19/12	3	:30	8P- CBS-CSI New York (Friday)						1			1	\$1,000.00		West Palm Beach (WPEC)		10/8/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

Contract # 1330400  
Schedule Dates 10/16/12-11/06/12  
Advertiser Republican Party of Florida 3 Pac (73959)  
Agency McLaughlin & Associates (9012)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand RPO3PAC 10/16 (479079)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name CAMPBELL, MARIANNE  
Phone/Fax /  
CPE 559  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments RPO3PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
PETER, GARD, GAETZ

Last Modified 10/09/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06365246  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$26,391.75  
Net Total \$149,553.25  
Sales Tax

By Broadcast Month Spots Rate  
Oct. 2012 148 \$98,535.00  
Nov. 2012 114 \$77,410.00  
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
76.0.1	Closed Preempt (76)	10/19/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	10/8/12
77.0	Normal Line / Prime (77)	11/02/12-11/02/12	3	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$2,000.00		West Palm Beach (WPEC)		10/8/12
77.0.1	Closed Preempt (77)	11/02/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	10/8/12
78.0	Normal Line / Prime (78)	10/26/12-10/26/12	3	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$2,000.00		West Palm Beach (WPEC)		10/8/12
78.0.1	Closed Preempt (78)	10/26/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv running in breaks ahead	10/8/12
79.0	Normal Line / Prime (79)	10/19/12-10/19/12	3	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$2,000.00		West Palm Beach (WPEC)		10/8/12
80.0	Normal Line / SPOT (80)	11/03/12-11/03/12	2	:30	7P- 7:30P (EST)							1		1	\$750.00		West Palm Beach (WPEC)		10/8/12
81.0	Normal Line / SPOT (81)	10/27/12-10/27/12	2	:30	7P- 7:30P (EST)							1		1	\$750.00		West Palm Beach (WPEC)		10/8/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

Advertiser: 10/16/12-11/06/12  
Agency: Republican Party of Florida 3 Pac (73959)  
Product: McLaughlin & Associates (9012)  
Brand: POLITICAL CANDIDATE (ns) (1186)  
Salesperson: RPO3PAC 10/16 (479079)  
Sales Office: TeleRep/DC, Washington DC (2995)  
Buyer Name: TeleRep Washington DC  
Phone/Fax: CAMPBELL, MARLAINE  
CPE: /  
Account Types: 559  
Billing Type: National/Political Candidate Agency BRD  
Comments: Standard

DATE ENTERED: 10/08/12  
Last Modified: 11/02/12  
Entered By: Nancy Brutus  
CO-OP: No  
Headline #: 06365246  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$26,391.75  
Net Total: \$149,553.25  
Sales Tax:

By Broadcast Month: Spots Rate  
Oct. 2012 148 \$98,535.00  
Nov. 2012 114 \$77,410.00  
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
81.0.1	Closed Preempt (81)	10/27/12															West Palm Beach (WPEC)	Pre-empt/Exception - Preempt of the 7pm newscast because of football overrun	
82.0	Normal Line / SPOT (82)	10/20/12-10/20/12	2	:30	7P-7:30P (EST)							1		1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/8/12
83.0	Normal Line / SPOT (83)	11/04/12-11/04/12	2	:30	8A-9A (EST)							1		1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/8/12
84.0	Normal Line / SPOT (84)	10/28/12-10/28/12	2	:30	8A-9A (EST)							1		1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/8/12
85.0	Normal Line / SPOT (85)	10/21/12-10/21/12	2	:30	8A-9A (EST)							1		1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/8/12
86.0	Normal Line / SPOT (86)	11/04/12-11/04/12	2	:30	9A-10:30A (EST)							1		1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/8/12
87.0	Normal Line / SPOT (87)	10/28/12-10/28/12	2	:30	9A-10:30A (EST)							1		1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/8/12
88.0	Normal Line / SPOT (88)	10/21/12-10/21/12	2	:30	9A-10:30A (EST)							1		1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/8/12
89.0	Normal Line / Prime (89)	11/04/12-11/04/12	3	:30	9:30P-CBS-The Good Wife (Sunday)							1		1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/8/12
90.0	Normal Line / Prime (90)	10/28/12-10/28/12	3	:30	9P-CBS-The Good Wife (Sunday)							1		1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/8/12
91.0	Normal Line / Prime (91)	10/21/12-10/21/12	3	:30	9:30P-CBS-The Good Wife (Sunday)							1		1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/8/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

WPEC  
Schedule Dates  
Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

10/16/12-11/06/12  
Republican Party of Florida 3 Pac (73959)  
McLaughlin & Associates (9012)  
POLITICAL CANDIDATE (ns) (1186)  
RPO3PAC 10/16 (479079)  
TeleRep/DC, Washington DC (2995)  
TeleRep Washington DC  
CAMPBELL, MARLANNE  
/

LAST EDITED 10/08/12  
Last Modified 11/02/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06365246  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$26,391.75  
Net Total \$149,553.25  
Sales Tax

WPEC 12 NEWS HD (WPEC)  
By Broadcast Month Spots Rate  
Oct. 2012 148 \$98,535.00  
Nov. 2012 114 \$77,410.00  
Grand Total: 262 \$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
92.0	Normal Line / Prime (92)	11/04/12-11/04/12	3	:30	10:30P- CBS-The Mentalist (Sunday)								1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/8/12
93.0	Normal Line / Prime (93)	10/28/12-10/28/12	3	:30	10P- CBS-The Mentalist (Sunday)								1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/8/12
94.0	Normal Line / Prime (94)	10/21/12-10/21/12	3	:30	10:30P- CBS-The Mentalist (Sunday)								1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/8/12
95.0	Normal Line / SPOT (95)	11/03/12-11/03/12	1	:30	5A- 6A (EST)							1		1	\$315.00	\$315.00	West Palm Beach (WPEC)		11/2/12
96.0	Normal Line / SPOT (100)	11/03/12-11/03/12	1	:30	6A- 7A (EST)							1		1	\$375.00	\$375.00	West Palm Beach (WPEC)		11/2/12
97.0	Normal Line / SPOT (101)	11/03/12-11/03/12	1	:30	7A- 9A (EST)							1		1	\$875.00	\$875.00	West Palm Beach (WPEC)		11/2/12
98.0	Normal Line / SPOT (102)	11/03/12-11/03/12	1	:30	3P- Sports-CBS College Football Today							1		1	\$1,250.00		West Palm Beach (WPEC)		11/2/12
98.0.1	Closed Preempt (102)	11/03/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv	
99.0	Normal Line / SPOT (103)	11/04/12-11/04/12	1	:30	6A- 7A (EST)							1		1	\$375.00	\$375.00	West Palm Beach (WPEC)		11/2/12
100.0	Normal Line / SPOT (104)	11/04/12-11/04/12	5	:30	7A- 9A (EST)							1		1	\$375.00	\$375.00	West Palm Beach (WPEC)		11/2/12
101.0	Normal Line / SPOT (105)	11/04/12-11/04/12	1	:30	9A- 10:30A (EST)							1		1	\$2,250.00	\$2,250.00	West Palm Beach (WPEC)		11/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

10/16/12-11/06/12  
Republican Party of Florida 3 Pac (73959)  
McLaughlin & Associates (9012)  
POLITICAL CANDIDATE (ns) (1186)  
RPO3PAC 10/16 (479079)  
TeleRep/DC, Washington DC (2995)  
TeleRep Washington DC  
CAMPBELL, MARLANNE  
/ 559  
National/Political Candidate Agency BRD  
Standard  
RPO3PAC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
PETER, GARD, GAETZ

Last Modified  
Entered By  
CO-OP  
Headline #  
Demo  
Order Type  
Package Deal  
Commission %  
Commission  
Net Total  
Sales Tax

By Broadcast Month  
Oct. 2012  
Nov. 2012  
Grand Total:  
Spots  
148  
114  
262  
Rate  
\$98,535.00  
\$77,410.00  
\$175,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
102.0	Normal Line / SPOT (106)	11/04/12-11/04/12	1	:30	11:30P-12:30A (EST)	1							1	1	\$1,750.00	\$1,750.00	West Palm Beach (WPEC)		11/2/12
103.0	Normal Line / SPOT (107)	11/05/12-11/05/12	1	:30	5A-5:30A (EST)	1	1							1	\$500.00	\$500.00	West Palm Beach (WPEC)		11/2/12
104.0	Normal Line / SPOT (108)	11/05/12-11/05/12	2	:30	5:30A-6A (EST)	1	1							1	\$675.00	\$675.00	West Palm Beach (WPEC)		11/2/12
105.0	Normal Line / SPOT (109)	11/05/12-11/05/12	1	:30	7A-9A (EST)	1	1							1	\$875.00	\$875.00	West Palm Beach (WPEC)		11/2/12
106.0	Normal Line / SPOT (110)	11/05/12-11/05/12	1	:30	9A-10A (EST)	1	1							1	\$500.00	\$500.00	West Palm Beach (WPEC)		11/2/12
107.0	Normal Line / SPOT (111)	11/05/12-11/05/12	1	:30	12P-12:30P (EST)	1	1							1	\$875.00	\$875.00	West Palm Beach (WPEC)		11/2/12
108.0	Normal Line / SPOT (112)	11/05/12-11/05/12	2	:30	12:30P-2P (EST)	1	1							1	\$750.00	\$750.00	West Palm Beach (WPEC)		11/2/12
109.0	Normal Line / SPOT (113)	11/05/12-11/05/12	1	:30	3P-4P (EST)	1	1							1	\$565.00	\$565.00	West Palm Beach (WPEC)		11/2/12
110.0	Normal Line / SPOT (114)	11/05/12-11/05/12	1	:30	4P-5P (EST)	1	1							1	\$875.00	\$875.00	West Palm Beach (WPEC)		11/2/12
111.0	Normal Line / SPOT (115)	11/05/12-11/05/12	1	:30	5P-5:30P (EST)	1	1							1	\$1,250.00	\$1,250.00	West Palm Beach (WPEC)		11/2/12
112.0	Normal Line / SPOT (116)	11/05/12-11/05/12	2	:30	7P-7:30P (EST)	1	1							1	\$750.00	\$750.00	West Palm Beach (WPEC)		11/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

Schedule Dates 10/23/12-11/05/12  
Advertiser Republican Party of Florida 3 Pac (73959)  
Agency McLaughlin & Associates (9012)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

10/23/12-11/05/12  
Republican Party of Florida 3 Pac (73959)  
McLaughlin & Associates (9012)  
POLITICAL CANDIDATE (ns) (1186)  
TeleRep/DC, Washington DC (2995)  
TeleRep Washington DC  
CAMPBELL, MARIANNE  
/ 619  
National/Political Candidate Agency BRD  
Weekly/Irregular  
PET, GARD GAET BULLY  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Last Modified 10/26/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06386809  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,877.25  
Net Total \$27,637.75  
Sales Tax

By Broadcast Month Spots Rate  
Oct. 2012 26 \$15,395.00  
Nov. 2012 29 \$17,120.00  
Grand Total: 55 \$32,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/05/12-11/05/12	2	:30	6A-7A (EST)	1	X							1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/22/12
2.0	Normal Line / SPOT (2)	10/29/12-11/02/12	2	:30	6A-7A (EST)	2	X	X	X	X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/22/12
3.0	Normal Line / SPOT (3)	10/23/12-10/26/12	2	:30	6A-7A (EST)	2	X	X	X	X				2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/22/12
4.0	Normal Line / SPOT (4)	11/05/12-11/05/12	2	:30	7A-9A (EST)	1	X							1	\$340.00	\$340.00	West Palm Beach (WPEC)		10/22/12
5.0	Normal Line / SPOT (5)	10/29/12-11/02/12	2	:30	7A-9A (EST)	2	X	X	X	X	X			2	\$340.00	\$680.00	West Palm Beach (WPEC)		10/22/12
6.0	Normal Line / SPOT (6)	10/23/12-10/26/12	2	:30	7A-9A (EST)	2	X	X	X	X				2	\$340.00	\$680.00	West Palm Beach (WPEC)		10/22/12
7.0	Normal Line / SPOT (7)	11/05/12-11/05/12	2	:30	9A-10A (EST)	1	X							1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/22/12
8.0	Normal Line / SPOT (8)	10/29/12-11/02/12	2	:30	9A-10A (EST)	2	X	X	X	X	X			2	\$300.00	\$600.00	West Palm Beach (WPEC)		10/22/12
9.0	Normal Line / SPOT (9)	10/23/12-10/26/12	2	:30	9A-10A (EST)	2	X	X	X	X				2	\$300.00	\$600.00	West Palm Beach (WPEC)		10/22/12
10.0	Normal Line / SPOT (10)	10/29/12-11/02/12	2	:30	10A-11A (EST)	2	X	X	X	X	X			2	\$340.00		West Palm Beach (WPEC)		10/22/12
10.0.1	Closed Preempt (10)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
10.0.2	Closed Preempt (10)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
11.0	Normal Line / SPOT (11)	10/23/12-10/26/12	2	:30	10A-11A (EST)	2	X	X	X	X				1	\$340.00	\$340.00	West Palm Beach (WPEC)		10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

UNUSABLE # 139/343  
Schedule Dates 10/23/12-11/05/12  
Advertiser Republican Party of Florida 3 Pac (73959)  
Agency McLaughlin & Associates (9012)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

10/23/12-11/05/12  
Republican Party of Florida 3 Pac (73959)  
McLaughlin & Associates (9012)  
POLITICAL CANDIDATE (ns) (1186)  
TeleRep/DC, Washington DC (2995)  
TeleRep Washington DC  
CAMPBELL, MARGANNE  
/ 619  
National/Political Candidate Agency BRD  
Weekly/Irregular  
PET, GARD GAET BULLY  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 10/24/12  
Last Modified 10/26/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06386809  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,877.25  
Net Total \$27,637.75  
Sales Tax

By Broadcast Month Spots Rate  
Oct. 2012 26 \$15,395.00  
Nov. 2012 29 \$17,120.00  
Grand Total: 55 \$32,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0.1	Closed Preempt (11)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv running in breaks ahead	10/22/12
12.0	Normal Line / SPOT (12)	10/29/12-11/02/12	2	:30	11A-12P (EST)	2	X	X	X	X	X				\$625.00		West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	10/22/12
12.0.1	Closed Preempt (12)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	10/22/12
12.0.2	Closed Preempt (12)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	10/22/12
13.0	Normal Line / SPOT (13)	10/23/12-10/26/12	2	:30	11A-12P (EST)	2	X	X	X	X	X				\$625.00		West Palm Beach (WPEC)	Sold Out/Exception - per Little, higher rates in breaks due to political	10/22/12
13.0.1	Closed Preempt (13)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - per Little, higher rates in breaks due to political	10/22/12
13.0.2	Closed Preempt (13)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - per Little, higher rates in breaks due to political	10/22/12
14.0	Normal Line / SPOT (14)	10/29/12-11/02/12	2	:30	12P-12:30P (EST)	2	X	X	X	X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)	Sold Out/Exception - per Little, higher rates in breaks due to political	10/22/12
15.0	Normal Line / SPOT (15)	10/23/12-10/26/12	2	:30	12P-12:30P (EST)	2	X	X	X	X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)	Sold Out/Exception - per Little, higher rates in breaks due to political	10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

WPEC  
Schedule Dates  
Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

10/23/12-11/05/12  
Republican Party of Florida 3 Pac (73959)  
McLaughlin & Associates (9012)  
POLITICAL CANDIDATE (ns) (1186)  
TeleRep/DC, Washington DC (2995)  
TeleRep Washington DC  
CAMPBELL, MARIANNE  
/ 619  
National/Political Candidate Agency BRD  
Weekly/Irregular  
PET, GARD GAET BULLY  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Last Modified  
Entered By  
CO-OP  
Headline #  
Demo  
Order Type  
Package Deal  
Commission %  
Commission  
Net Total  
Sales Tax

By Broadcast Month  
Oct. 2012  
Nov. 2012  
Grand Total:  
Spots  
26  
29  
55  
Rate  
\$15,395.00  
\$17,120.00  
\$32,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / SPOT (16)	10/29/12-11/02/12	2	:30	12:30P-2P (EST)	3	X	X	X	X	X			3	\$555.00	\$1,695.00	West Palm Beach (WPEC)		10/22/12
17.0	Normal Line / SPOT (17)	10/23/12-10/26/12	2	:30	12:30P-2P (EST)	3	X	X	X	X	X			3	\$555.00	\$1,695.00	West Palm Beach (WPEC)		10/22/12
18.0	Normal Line / SPOT (18)	10/29/12-11/02/12	2	:30	2P-3P (EST)	2	X	X	X	X	X				\$450.00		West Palm Beach (WPEC)		10/22/12
18.0.1	Closed Preempt (18)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
18.0.2	Closed Preempt (18)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
19.0	Normal Line / SPOT (19)	10/23/12-10/26/12	2	:30	2P-3P (EST)	2		X	X	X	X				\$450.00		West Palm Beach (WPEC)		10/22/12
19.0.1	Closed Preempt (19)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
19.0.2	Closed Preempt (19)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
20.0	Normal Line / SPOT (20)	10/29/12-11/02/12	2	:30	3P-4P (EST)	2	X	X	X	X	X			2	\$340.00	\$680.00	West Palm Beach (WPEC)		10/22/12
21.0	Normal Line / SPOT (21)	10/23/12-10/26/12	2	:30	3P-4P (EST)	2	X	X	X	X	X			2	\$340.00	\$680.00	West Palm Beach (WPEC)		10/22/12
22.0	Normal Line / SPOT (22)	10/29/12-11/02/12	2	:30	4P-5P (EST)	2	X	X	X	X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/22/12
23.0	Normal Line / SPOT (23)	10/23/12-10/26/12	2	:30	4P-5P (EST)	2	X	X	X	X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/22/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

**Contract #** 13370262  
**Schedule Dates** 10/23/12-11/05/12  
**Advertiser** Republican Party of Florida 3 Pac (73959)  
**Agency** McLaughlin & Associates (9012)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand**  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CAMPBELL, MARIANNE  
**Phone/Fax** /  
**CPE** 619  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** PET, GARD GAET BULLY  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Value Entered** 10/24/12  
**Last Modified** 10/26/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06386809  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,877.25  
**Net Total** \$27,637.75  
**Sales Tax**

**West Palm Beach (WPEC)**

By Broadcast Month	Spots	Rate
Oct. 2012	26	\$15,395.00
Nov. 2012	29	\$17,120.00
<b>Grand Total:</b>	<b>55</b>	<b>\$32,515.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT (24)	10/29/12-11/02/12	2	:30	5P- 5:30P (EST)	3	X	X	X	X	X			3	\$750.00	\$2,250.00	West Palm Beach (WPEC)		10/22/12
25.0	Normal Line / SPOT (25)	10/23/12-10/26/12	2	:30	5P- 5:30P (EST)	3		X	X	X	X			1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/22/12
25.0.1	Closed Preempt (25)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
25.0.2	Closed Preempt (25)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
26.0	Normal Line / SPOT (26)	10/29/12-11/02/12	2	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/22/12
27.0	Normal Line / SPOT (27)	10/23/12-10/26/12	2	:30	5:30P- 6P (EST)	2		X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/22/12
28.0	Normal Line / SPOT (28)	10/29/12-11/02/12	2	:30	7P- 7:30P (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/22/12
29.0	Normal Line / SPOT (29)	10/23/12-10/26/12	2	:30	7P- 7:30P (EST)	2		X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/22/12
30.0	Normal Line / SPOT (30)	10/29/12-11/02/12	2	:30	11P- 11:30P (EST)	3	X	X	X	X	X			2	\$1,050.00	\$2,100.00	West Palm Beach (WPEC)		10/22/12
30.0.1	Closed Preempt (30)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv	
31.0	Normal Line / SPOT (31)	10/23/12-10/26/12	2	:30	11P- 11:30P (EST)	3		X	X	X	X			3	\$1,050.00	\$3,150.00	West Palm Beach (WPEC)		10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Advertiser: Republican Party of Florida 3 Pac (73959)  
Agency: McLaughlin & Associates (9012)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: TeleRep/DC, Washington DC (2995)  
Salesperson: TeleRep Washington DC  
Buyer Name: CAMPBELL, MARIANNE  
Phone/Fax: /  
CPE: 619  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Weekly/Irregular  
Comments: PET, GARD GAET BULLY

Last Modified: 10/26/12  
Entered By: Nancy Brutus  
CO-OP: No  
Headline #: 06386809  
Demo: A35+R  
Order Type: Normal  
Package Deal: Normal  
Commission %: 15.00  
Commission: \$4,877.25  
Net Total: \$27,637.75  
Sales Tax:

By Broadcast Month Spots Rate  
Oct. 2012 26 \$15,395.00  
Nov. 2012 29 \$17,120.00  
Grand Total: 55 \$32,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Normal Line / SPOT (32)	11/03/12-11/03/12	2	:30	7P-7:30P (EST)	1						1		1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/22/12
33.0	Normal Line / SPOT (33)	10/27/12-10/27/12	2	:30	7P-7:30P (EST)	1						1		1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/22/12
33.0.1	Closed Preempt (33)	10/27/12															West Palm Beach (WPEC)	Pre-empt/Exception - Preempt of the 7pm newscast because of football overrun	
34.0	Normal Line / SPOT (34)	11/03/12-11/03/12	2	:30	11P-11:30P (EST)	1						1		1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/22/12
35.0	Normal Line / SPOT (35)	10/27/12-10/27/12	2	:30	11P-11:30P (EST)	1						1		1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/22/12
36.0	Normal Line / SPOT (36)	10/28/12-10/28/12	2	:30	8A-9A (EST)	1							1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: